



THE  
COTS  
— HOUR —  
— AT HOME —

## Sponsor The COTS Hour-at-Home

Having allies and supporters from our business community reinforces COTS' credibility and helps us reach a wider audience. Your sponsorship sets an example for everyone who sees our recognition materials. We are grateful for your support and recognize it in many ways.

**This year, The COTS Hour-at-Home offers greater visibility for sponsors and a way to give back when it is needed most.**

### Publicity

- Your name and sponsorship designation displayed during The COTS Hour-at-Home broadcast, to be aired three times on Thursday, Dec. 3 (8 a.m., 12 p.m., and 7 p.m.) via YouTube, Facebook, and [www.cots.org](http://www.cots.org).
- Your name and sponsor designation listed on COTS website (hyperlinked to your home page), our 2020-21 Annual Report, and in Power Point presentations about COTS and our programs (used throughout the county).
- Listing on signage at sponsored events
- Listing among Business Sponsors in our three-times-yearly newsletter to 10,000 supporters
- A boosted "Sponsor Spotlight" post on our Facebook page. We can schedule this post any time during the year to best meet your needs, and we will work with you to create content that highlights your company's values and your connection to our work.
- Reciprocity: we will be happy to provide content about COTS and your contribution for any advertisements, social media campaigns, etc. that you create for yourself. We want to recognize your contribution in ways that will be most useful for you.

## Perks

- Invitation to one or more of three Virtual Town Halls to be held this fall to bring you behind the scenes at COTS.
- Have your questions about COTS, homelessness in Sonoma County, our partnerships with local organizations, and more answered during the event or privately by one of COTS' staff.
- Ability to submit a video to The COTS Hour-at-Home Virtual Red Carpet, explaining your support of our work and welcoming guests before the event starts.

## Sponsorship Levels

### **\$1,500 to \$2,499**

Provides a month of shelter for a family at our Kids First Family Shelter

### **\$2,500 to \$4,999**

Provides the security deposit and first month's rent for a formerly homeless person moving into a new home.

### **\$5,000 to \$9,999**

Provides three nutritious meals a day for a year at Mary's Table, the dining room at the Mary Isak Center in Petaluma.

### **\$10,000 and above**

Sponsors a bed at the Mary Isak Center shelter for a full year, helping two or more people annually find safety, warmth, and a hot meal.

### **Ongoing pledges of \$10,000 per year and above**

COTS will work with you to honor your commitment by naming one of our assets or programs after your business.

**For more information or to become a sponsor, contact Jamieson Bunn:  
jbunn@cots.org or 707.765.6530, ext. 100**